



# **WEBSITE DESIGN TEAM**

## **(435)**

### **REGIONAL 2023**

### **Topic**

Develop a website for a used car lot. Your site may include, but is not limited to:

- Company name, company logo, and tagline
- Listings of cars with specifications
- Links to sales representative(s)
- Contact forms
- Hours of operation
- Chat feature
- Loan estimator
- Car inventory search (color, year, drive, etc.)

### **Judging Procedure**

- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- Teams will present before a panel of judges and timekeeper.
- The length of set-up will be no more than three (3) minutes.
- The length of the presentation will be no more than ten (10) minutes; followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out the ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Scoring Rubrics, Judge Comment Sheets and contest materials.
- No audience is allowed in the contest room.

### **Sample Judge Questions**

- What challenges did your team face when creating this project?
- What research did your team conduct prior to creating your website?
- What steps did you take your team take to make sure your site is user friendly?
- Why did you choose the graphics and color theme on your site?
- What part of this project is your team the proudest of?
- How did you test your site? (Browsers/Devices)
- What problem solving skills did you apply in this event?

**Please double-check and verify all scores!**

**Refer to *Style & Reference Manual* for MLA Report Style and Works Cited format.**